

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES	DCCC (DEMOCRATIC CONGRESSIONAL	
AND	1010 Wisconsin Ave NW	430 S Capitol St SE	
ADDRESS	Washington DC 20007-3603	Washington DC 20003-4024	
	USA	USA	
CONTACT	PRODUCT DCCC TV 10/2-8		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1474	PRODUCT 1310
NATIONAL SALESPERSON			CODE
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE, PAID FOR BY DCCC										
1 30 MIN SEP	T-F	1	05:00A	05:58A	30S	10/02/12-10/05/12	THIS MORNING 5-6AM	1	450.00	450.00
2 30 MIN SEP	M-F	1	05:58A	07:00A	30S	10/02/12-10/08/12	THIS MORNING 6-7AM	2	750.00	1500.00
3 30 MIN SEP	M-F	1	07:00A	09:00A	30S	10/02/12-10/08/12	THE EARLY SHOW	2	425.00	850.00
4 30 MIN SEP	Sa	1	07:58A	10:00A	30S	10/06/12-10/06/12	SAT.CBS MORNING NEWS	1	375.00	375.00
5 30 MIN SEP	Su	1	08:28A	08:57A	30S	10/07/12-10/07/12	KD/PG SUNDAY EDITION	1	325.00	325.00
6 30 MIN SEP	M-F	1	09:00A	09:30A	30S	10/02/12-10/08/12	PITTSBURGH LIVE	2	300.00	600.00
7 30 MIN SEP	M-F	1	09:30A	09:57A	30S	10/02/12-10/08/12	PITTSBURGH LIVE	2	300.00	600.00
8 30 MIN SEP	Su	1	08:58A	10:28A	30S	10/07/12-10/07/12	CBS SUN MORN	1	700.00	700.00
9 30 MIN SEP	Su	1	10:28A	11:30A	30S	10/07/12-10/07/12	FACE THE NATION	1	800.00	800.00
10 30 MIN SEP	T-F	1	04:30P	05:00P	30S	10/02/12-10/05/12	430-5PM NEWS	1	800.00	800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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AND	1010 Wisconsin Ave NW	430 S Capitol St SE	
ADDRESS	Washington DC 20007-3603	Washington DC 20003-4024	
	USA	USA	
CONTACT	PRODUCT DCCC TV 10/2-8		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1474	PRODUCT 1310
			CODE
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1			

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			FROM	TO						
11	M	1	05:00P	05:30P	30S	10/08/12-10/08/12	5-530PM NEWS	1	950.00	950.00
30 MIN SEP										
12	T-F	1	05:30P	06:00P	30S	10/02/12-10/05/12	530-6PM NEWS	1	950.00	950.00
30 MIN SEP										
13	M-F	1	05:58P	06:30P	30S	10/02/12-10/08/12	M-F 6PM NEWS	2	1150.00	2300.00
30 MIN SEP										
14	T-F	1	06:30P	07:00P	30S	10/02/12-10/05/12	M-F 630PM NEWS	1	1150.00	1150.00
30 MIN SEP										
15	Sa	1	06:00P	06:30P	30S	10/06/12-10/06/12		1	750.00	750.00
30 MIN SEP										
16	Su	1	08:00P	09:00P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	4000.00	4000.00
30 MIN SEP										
17	T-F	1	11:00P	11:35P	30S	10/02/12-10/05/12	11PM NEWS	1	2250.00	2250.00
30 MIN SEP										
18	Su	1	11:35P	12:05A	30S	10/07/12-10/07/12	#1 COCHRAN SUNDAY SPORTS	1	1100.00	1100.00
30 MIN SEP										
19	T-F	1	11:35P	12:37A	30S	10/02/12-10/05/12	11:35P-12:37A - LETTERMAN	1	550.00	550.00
30 MIN SEP										
Total Contract:								24		21000.00
Billing Summary										
						Oct	Nov	Dec	Total	
Qtr 4-12						20250.00	.00	.00	20250.00	

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NAME WATERFRONT STRATEGIES

AND 1010 Wisconsin Ave NW

ADDRESS Washington DC 20007-3603
USA

DCCC (DEMOCRATIC CONGRESSIONAL
430 S Capitol St SE

Washington DC 20003-4024
USA

CONTACT	PRODUCT DCCC TV 10/2-8
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LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1474
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PRODUCT	1310
CODE	

NATIONAL
SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(t)
			FROM	TO						
								GRAND TOTAL	20250.00	

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